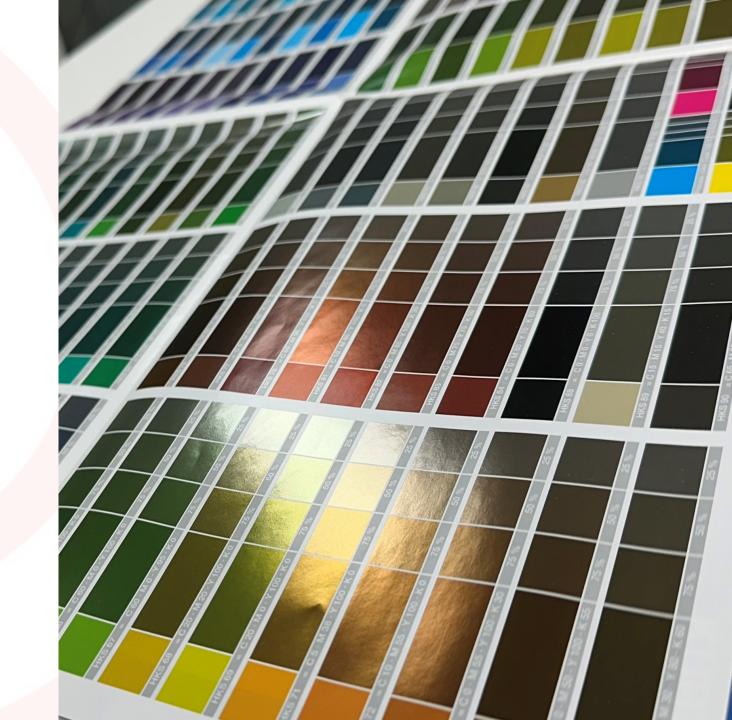
## Cold Foil



With our two lines of cold foil, your packaging will shine with sustainability.

Without compromises.





Environmental sustainability is an increasingly pressing imperative for consumers, brands and innovative packaging manufacturers.

Produce - Use - Dispose no longer works, and the consequences of this approach are now visible to everyone.

**Cold foil** presents a sustainable, attractive, and cost-effective alternative to traditional hot stamping.

The *recyclability* and *repulping* of products printed with cold foil are guaranteed and certified by major international third-party organizations.

## Metallic Customizations

Cold foil enables the creation of detailed metallic effects, both glossy and matte, printed in-line on offset machines, without the need for expensive dies.

Cold foil is overprintable and customizable with conventional inks and water-based varnishes, fully complying with the strictest regulations on food packaging.

	Cold Foil	Hot Foil
Plastic residues in packaging due to foil application	×	<b>~</b>
Need for metal fusion dies for each subject	×	<b>~</b>
Double printing pass and subsequent		
increase in energy consumption	X	<b>/</b>
Overprintable and customizable with conventional inks and water-based varnishes		
with food certifications	<b>/</b>	X
High definition of details like offset printing		
with halftones and gradations		X

## Cold Foil Vs. Hot Foil

## Main features

- No plastic residue in packaging, whereas in hot stamping, the plastic substrate remains "incorporated" in the foil.
- Negligible energy consumption, cold foil is inline on the offset machine.
- No printing dies, mixed yields, and job change in minutes.
- Overprintable and customizable with conventional inks and water-based varnishes with food certifications.
- Printing definition analogous to offset printing with halftones and gradations.

