

Cold Foil

**With our two lines
of cold foil, your
packaging will
shine with
sustainability.**

**Without
compromises.**





Sustainability Certified

Environmental sustainability is an increasingly pressing imperative for consumers, brands and innovative packaging manufacturers.

Produce - Use - Dispose no longer works, and the consequences of this approach are now visible to everyone.

Cold foil presents a sustainable, attractive, and cost-effective alternative to traditional hot stamping.

The *recyclability* and *repulping* of products printed with cold foil are guaranteed and certified by major international third-party organizations.

Metallic Customizations

Cold foil enables the creation of detailed metallic effects, both glossy and matte, printed in-line on offset machines, without the need for expensive dies.

Cold foil is overprintable and customizable with conventional inks and water-based varnishes, fully complying with the strictest regulations on food packaging.

	Cold Foil	Hot Foil
Plastic residues in packaging due to foil application	✗	✓
Need for metal fusion dies for each subject	✗	✓
Double printing pass and subsequent increase in energy consumption	✗	✓
Overprintable and customizable with conventional inks and water-based varnishes with food certifications	✓	✗
High definition of details like offset printing with halftones and gradations	✓	✗

Cold Foil
Vs.
Hot Foil



Main features

- No plastic residue in packaging, whereas in hot stamping, the plastic substrate remains "incorporated" in the foil.
- Negligible energy consumption, cold foil is in-line on the offset machine.
- No printing dies, mixed yields, and job change in minutes.
- Overprintable and customizable with conventional inks and water-based varnishes with food certifications.
- Printing definition analogous to offset printing with halftones and gradations.

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